58

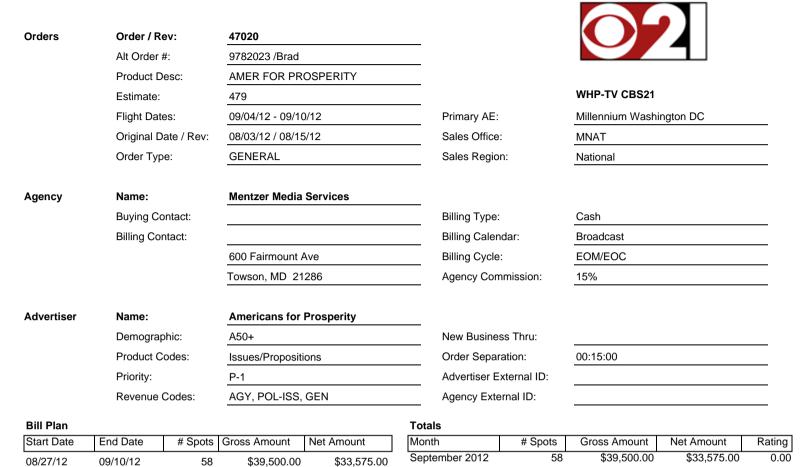
100%

\$39,500.00

\$33,575.00

0.00

ORDER



Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %

Totals

Start Of Order - End Of Order

Order Share	Share	Total
WHP-TV CBS21	27%	\$39,500.00
Market	100%	\$146,296.30

Millennium Washington DC

Competitive Share	Share	Total
EHP	0%	\$0.00
UNKWN	0%	\$0.00
WGAL	52%	\$76,074.07
WHTM	10%	\$14,629.63
WLYH	0%	\$0.00
WPMT	11%	\$16,092.59

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WHP	09/04/12	2 09/07/12	M-F 5p-530p New	rs CM	5p-530p	- TWTF-	- :30	4	\$200.00 P-1	0.00 NM	3	\$600.00
			CBS 21 News at	5p								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	03/12	09/09/12	- TWTF	4	\$200.00	0.00						
Spot Ch	Date Rai	<u>nge</u> D	escription	Start	t/End Time		Weekdays	Len	gth Rate	Rtg Type		
3 WHP	09/03/12	2-09/09/12 N	1-F 5p-530p News	5p-5	30p		- TWГhF	- :	30 (\$200.00)	· 0.00 NM		
Se	e MG 2.5,	2.6										
[Pr	ogram Ch	ange]										
E 2 WHP	09/04/12	2 09/07/12	M-F 530p-6p New	rs CM	530p-6p	- TWTF-	- :30	4	\$200.00 P-1	0.00 NM	5	\$1,000.00
			CBS 21 News at	530p								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	03/12	09/09/12	- ТWГF	4	\$200.00	0.00						

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Order / Rev: 47020 Advertiser: Americans for Prosperity

Alt Order #: 9782023 /Brad Product Desc: AMER FOR PROSPERITY WHP-TV CBS21

Flight Dates: 09/04/12 - 09/10/12 Estimate: 479

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	ts Rate Pri	Rtg Type	Spots	Amount
E 2 WHP	09/04/1	2 09/07/12	M-F 530p-6p New CBS 21 News at		530p-6p	- TWTF-	- :30	4 \$200.00 P-1	0.00 NM	5	\$1,000.00
Week: 09/ Spot Ch	Date Ra	_ _	Weekdays - TWTF Description M-F 530p-6p News	Spots/Week 4	Rate \$200.00 t/End Time o-6p	Rating 0.00	Weekdays - TWThF		Rtg Type		
Pr 5 WHP	e <i>MG 2.5</i> ogram Cl 09/04/12 6 for 1.3,2	hange] 2-09/07/12 M	1-F 11p-1135p Nev	vs			- ТWГhF	:30 \$300.00	0.00 NM		
6 WHP	for 1.3,2	2-09/07/12 C 2.1	BS This Morning				- ТWГhF	:30 \$100.00	0.00 NM		
	G within I 09/04/1	· ·	M-F 6p-630p Nev CBS 21 News at		6p-630p	- TWTF-	- :30	4 \$250.00 P-1	0.00 NM	4	\$1,000.00
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays - TWTF	Spots/Week 4	Rate \$250.00	Rating 0.00					
E 4 WHP	09/05/1	2 09/07/12	CBS Evening Ne		630p-7p	W- F-	- :30	2 \$650.00 P-1	0.00 NM	2	\$1,300.00
Week: 09/		End Date 09/09/12	Weekdays W-F	Spots/Week 2	Rate \$650.00	Rating 0.00					
E 5 WHP			M-F 7p-730p	CM	7p-730p	- TWTF-	- :30	4 \$950.00 P-1	0.00 NM	4	\$3,800.00
Week: 09/		End Date 09/09/12	Weekdays - TWTF	Spots/Week 4	<u>Rate</u> \$950.00	Rating 0.00					
E 6 WHP			M-F 730p-8p M-F 730p-8p	СМ	730p-8p	- TWTF-	- :30	4 \$1,000.00 P-1	0.00 NM	4	\$4,000.00
Week: 09/		End Date 09/09/12	Weekdays - TWTF		Rate \$1,000.00	Rating 0.00					
			M-F 11p-1135p N CBS 21 News at	11p	11p-1135p	- TWTF-	- :30	3 \$300.00 P-1	0.00 NM	3	\$900.00
Week: 09/		End Date 09/09/12	Weekdays - TWTF	Spots/Week 3	Rate \$300.00	Rating 0.00					
		2 09/07/12	Letterman	CM	1135p-1235a		- :30	3 \$125.00 P-1	0.00 NM	3	\$375.00
Week: 09/		End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 3	Rate \$125.00	Rating 0.00					
E 9 WHP			Tue 8p-9p	СМ		- T	- :30	1 \$2,400.00 P-1	0.00 NM	1	\$2,400.00
Week: 09/		End Date 09/09/12	Weekdays - T	Spots/Week 1	Rate \$2,400.00	Rating 0.00					
E10 WHP			Tue 9p-10p	СМ	9р-10р	- T	- :30	1 \$2,100.00 P-1	0.00 NM	1	\$2,100.00
Week: 09/		End Date 09/09/12	Weekdays - T		Rate \$2,100.00	Rating 0.00					
E11 WHP	09/04/1		Tue Reg 3 Tue 10p-11p	СМ	10p-11p	- T	- :30	1 \$1,650.00 P-1	0.00 NM	1	\$1,650.00
Week: 09/		End Date 09/09/12	Weekdays - T	Spots/Week 1	Rate \$1,650.00	Rating 0.00					
E12 WHP			Wed 9p-10p	CM	9p-10p	W	- :30	1 \$1,850.00 P-1	0.00 NM	1	\$1,850.00
Week: 09/		End Date 09/09/12	Weekdays W		Rate \$1,850.00	Rating 0.00					
E13 WHP			Thu 10p-11p	CM	10p-11p	T	- :30	1 \$2,200.00 P-1	0.00 NM	1	\$2,200.00
Week: 09/		End Date 09/09/12	Weekdays T		\$2,200.00	Rating 0.00					4-
E14 WHP	09/07/1	2 09/07/12		СМ	9p-10p	F-	- :30	2 \$1,250.00 P-1	0.00 NM	2	\$2,500.00

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Order / Rev: 47020 Advertiser: Americans for Prosperity

Alt Order #: 9782023 /Brad Product Desc: AMER FOR PROSPERITY WHP-TV CBS21

Flight Dates: 09/04/12 - 09/10/12 Estimate: 479

Ln Ch	Start	End	Inventory Code	Break	Start/End ⁻	Time D	Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
			Fri Reg 2				, -				9 .) [-		
C+o	rt Doto	End Data	Fri 9p-10p	Spoto/Mook	Poto	Poting					Ī		
Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> F	Spots/Week 2	Rate \$1,250.00	Rating 0.00							
E15 WHP	09/07/1	2 09/07/12	Fri Reg 3 Fri 10p-11p	СМ	10p-11p		F	:30	1 :	\$1,675.00 P-1	0.00 NM	1	\$1,675.00
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays F	Spots/Week 1	Rate \$1,675.00	Rating 0.00							
E16 WHP	09/08/1	2 09/08/12	SEC Day Game SEC Football Day	CM y Game	Various		S-	:30	2	\$400.00 P-1	0.00 NM	0	\$0.00
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating							
Week: 09/ Spot Ch	03/12 Date Ra	09/09/12 inae D	escription	2 Star	\$400.00 :/End Time	0.00		/eekdays	Len	ath Rate	Rtg Type		
			EC Day Game	Vario				Sa			0.00 NM		
	e <i>MG 19</i> ogram C	.3,19.4,19.5,	19.6										
-	•	• -	EC Day Game	Vario	ous			Sa		:30 (\$400.00)	· 0.00 NM		
	e MG 19 ogram C	.3,19.4,19.5, hange]	19.6							,			
E 17 WHP	09/08/1	2 09/08/12	Sa 7p-730p Sa 7p-730p	СМ	7p-730p		S-	:30	1	\$250.00 P-1	0.00 NM	1	\$250.00
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays S-	Spots/Week	Rate \$250.00	Rating 0.00							
E18 WHP			Sa 730p-8p Sa 730p-8p	СМ	730p-8p		S-	:30	1	\$250.00 P-1	0.00 NM	1	\$250.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/09/12	S-	1	\$250.00	0.00						_	•
E19 WHP	09/08/1	2 09/08/12	Sat Reg 2 Sat 9p-10p	СМ	9p-10p		S-	:30	2	\$500.00 P-1	0.00 NM	4	\$2,100.00
Sta Week: 09/	rt Date	End Date 09/09/12	Weekdays S-	Spots/Week 2	Rate \$500.00	Rating 0.00							
	Date Ra		escription		E/End Time	0.00	W	/eekdays	Len	gth Rate	Rtg Type		
		2-09/09/12 S	-	9p-1	0p			Sa	-	:30 (\$500.00)	· 0.00 NM		
	ogram C	. <i>3,19.4,19.5,</i> hange]	19.0										
		2-09/09/12 S	•	9p-1	0р			Sa		:30 (\$500.00)	· 0.00 <i>NM</i>		
	<i>e MG 19</i> ogram C	.3,19.4,19.5, hangel	19.6										
-	•	2-09/09/12 S	un Reg 3					Su	ι :	:30 \$1,850.00	0.00 NM		
	for 16.1 Gwithin I		6.2,19.2,19.1										
-			BS This Morning				- [ГWГhF	:	:30 \$100.00	0.00 NM		
			6.2,19.2,19.1										
-	G within I .09/04/1		BS This Morning					ГWГhF		:30 \$100.00	0.00 NM		
⊕ мо		,21.2,21.1,10	6.2,19.2,19.1							φ.σσ.σσ	0.00		
_			a 1130p-1230a					Sa	:	:30 \$50.00	0.00 NM		
	for 16.1 Gwithin I		6.2,19.2,19.1										
			Sa 11p-1130p Ne CBS 21 News 11		11p-1130p		S-	:30	1	\$175.00 P-1	0.00 NM	1	\$175.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/ E 21 WHP		09/09/12 2 09/08/12	Sa-Su Eve News	CM	\$175.00 6p-630p	0.00	S-	:30	2	\$150.00 P-1	0.00 NM	0	\$0.00
Sta	rt Date	End Date	CBS 21 News W Weekdays	eekend Spots/Week	Rate	Rating							
Week: 09/	03/12	09/09/12	S-	2	\$150.00	0.00							

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Order / Rev: 47020 Advertiser: Americans for Prosperity

Alt Order #: 9782023 /Brad Product Desc: AMER FOR PROSPERITY WHP-TV CBS21

Flight Dates: 09/04/12 - 09/10/12 Estimate: 479

Ln Ch Sta	rt End	Inventory Code	Break	Start/End Ti	ime Days	s L	en Spot	:S	Rate Pri	Rtg Type	Spots	Amount
E21 WHP 09/0	3/12 09/08/12	Sa-Su Eve News CBS 21 News Wee	CM ekend	6p-630p		S-	:30	2	\$150.00 P-1	0.00 NM	0	\$0.00
	09/09/12 Range <u>[</u>	WeekdaysS- Description Sa-Su Eve News	Spots/Week 2	Rate \$150.00 t/End Time 30p	Rating 0.00		ekdays <u> </u> Sa	Lengt :3		Rtg Type 0.00 NM		
2 WHP 09/03	ed by NSM] 3/12-09/09/12 S 19.3,19.4,19.5	Sa-Su Eve News ,19.6	6p-6	30p			Sa	:3	0 (\$150.00)	0.00 <i>NM</i>		
	ed by NSM]	ODO O Maraia	014	0- 1000-		C			\$000 00 B 4	0.00 NM		Фооо оо
		CBS Sun Morning CBS Sun Morning	CM	9a-1030a		- 5	:30	2	\$300.00 P-1	0.00 NM	2	\$600.00
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays S	Spots/Week 2	Rate \$300.00	Rating 0.00							
E 23 WHP 09/0	9/12 09/09/12	Face the Nation Face the Nation	СМ	1030a-1130a		- S	:30	1	\$225.00 P-1	0.00 NM	1	\$225.00
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays S	Spots/Week 1	Rate \$225.00	Rating 0.00							
E 24 WHP 09/0	9/12 09/09/12	Sun Reg 1 Sun 7p-8p	СМ	7p-8p		- S	:30	2 \$1	1,650.00 P-1	0.00 NM	2	\$3,300.00
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays S	Spots/Week 2	Rate \$1,650.00	Rating 0.00							
E 25 WHP 09/0	9/12 09/09/12	Sun Reg 4 Sun 10p-11p	СМ	10p-11p		- S	:30	1 \$1	,400.00 P-1	0.00 NM	1	\$1,400.00
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays	Spots/Week 1	Rate \$1,400.00	Rating 0.00							
E 26 WHP 09/0	9/12 09/09/12	Su 11p-1130p New CBS 21 News at 1		11p-1130p		- S	:30	1	\$175.00 P-1	0.00 NM	1	\$175.00
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00							
E 27 WHP 09/1	0/12 09/10/12	M-F 5p-530p News CBS 21 News at 5		5p-530p	М		:30	1	\$200.00 P-1	0.00 NM	1	\$200.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays M	Spots/Week 1	Rate \$200.00	Rating 0.00							
E 28 WHP 09/1	0/12 09/10/12	M-F 530p-6p News CBS 21 News at 5		530p-6p	М		:30	1	\$200.00 P-1	0.00 NM	1	\$200.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00							
E 29 WHP 09/1	0/12 09/10/12	M-F 6p-630p News CBS 21 News at 6		6p-630p	М		:30	1	\$250.00 P-1	0.00 NM	1	\$250.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00							
E30 WHP 09/1	0/12 09/10/12	CBS Evening New CBS Evening New		630p-7p	М		:30	1	\$650.00 P-1	0.00 NM	1	\$650.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00							
E31 WHP 09/1	0/12 09/10/12	M-F 7p-730p M-F 7p-730p	СМ	7p-730p	М		:30	1	\$950.00 P-1	0.00 NM	1	\$950.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$950.00	Rating 0.00							
E32 WHP 09/1	0/12 09/10/12	M-F 730p-8p M-F 730p-8p	СМ	730p-8p	М		:30	1 \$1	I,000.00 P-1	0.00 NM	1	\$1,000.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays M	Spots/Week 1	Rate \$1,000.00	Rating 0.00							
E33 WHP 09/1	09/10/12	M-F 11p-1135p Ne CBS 21 News at 1		11p-1135p	M		:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
Start Date Week: 09/10/12	End Date 09/16/12		Spots/Week 1	Rate \$300.00	Rating 0.00							

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Order / Rev: 47020 Advertiser: Americans for Prosperity

Alt Order #: 9782023 /Brad Product Desc: AMER FOR PROSPERITY WHP-TV CBS21

Flight Dates: 09/04/12 - 09/10/12 Estimate: 479

Lr	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 3	4 WHP	09/10/12	09/10/12	Letterman Letterman	CM	1135p-1235a	М	:30	1	\$125.00 P-1	0.00 NM	1	\$125.00
\	Sta Veek: 09/		End Date 09/16/12	Weekdays M	Spots/Week 1	Rate \$125.00	Rating 0.00						

Totals 58 \$39,500.00